



3 May 2018 * Cunard Centre * Halifax * 7:30-9:15am

Purpose:

To provide a safe place to be inspired, to pray for our leaders, and to consider the love and relevance of Jesus.

The Breakfast:

The Nova Scotia Leadership Prayer Breakfast has, for over 37 years, invited people who find themselves in leadership positions to come together for a time of prayer and reflection. The NSLPB draws together people from all walks of life – business, non-profit, faith based, military, politics, education, government, and community.

It is a time of inspiration, with amazing speakers who share messages that provide great insights, interspersed with uplifting musical selections.

People of many faith backgrounds and traditions attend the event.

The Opportunity:

NSLPB has long sought speakers who bring amazing messages to the breakfast. We have lofty ambitions and are working hard to generate stronger event profits [1] to bring you speakers who may carry a higher cost and [2] from which the group will make donations to organizations working in the areas related to the topics presented this year, which are PTSD and Youth Advocacy.

Event Stats:

Expected Attendance - 400-500

Location- Cunard Centre, Halifax

Speakers- HRM Police Chief Jean-Michel Blais & Cheyenne Jones- Community Activist

Key marketing channels: Facebook, Twitter, CJLU, Emails to past attendees, local faith-based organizations, flyers/ posters, word of mouth, press releases.



Sponsorship Opportunities

	Love \$2500	Faith \$1500	Hope \$1000
Tickets	22	15	10
Logo on program	✓	✓	✓
Social Media Feed*	✓	✓	✓
Logo on website	✓	✓	✓
Recognition at event	✓	✓	✓
Head Table Seat	2		
Table Placement	✓	✓	
Sponsor a Student**	5	2	1
Sponsor an Attendee**	4	2	1
Email Placement	ALL	ALL	2
Recognition in PR	✓	✓	

Some companies have chosen to make their donations anonymously or to not use all benefits.

Please inform committee if you do not want to access all benefits.

*Volumes based on sponsor level

**If sponsors have Students or people who need tickets, they can allocate accordingly through the committee.

CONTACT Information

David Finlayson: Chair

Nova Scotia Leadership Prayer Breakfast

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